

Case Study: Project Minerva – Value Improvement in Action



Situation

Our client, a major European Oil company, with a retail network of over 3,000 outlets in ten European countries was spending over €100 million per annum on capital development. The Director in charge wished to generate more value from that expenditure and decided to retain INDECO.

Approach

INDECO formed an integrated consultant client team and using their Gap Analysis and Value Improvement methodology structured a value Improvement Initiative, christened Project Minerva, to address (1) the value management of new outlet development (2) the value engineering of outlet design, (3) the procurement of equipment and (4) the procurement of construction and maintenance services.

Impact

thin about 18 months overall the value from capital expenditure was increased by 25% with a similar reduction in maintenance costs. This was achieved through the creation of standard more cost effective pan European specifications, the consolidation of equipment procurement, and the implementation of performance driven maintenance contracts in certain countries. As part of the initiative INDECO developed and implemented the central organisation and information system to manage future development.